COMMUNICATIONS DESIGNER

Position Scope: Full-Time, Monday - Friday
Position Status: Exempt
Salary Range: $50,000 - $60,000
Reports to: Director, Creative & Communications
Department: Creative & Communications

EASTVIEW VISION

Loving, life-giving people bringing hope and healing in Jesus.

POSITION SUMMARY

The **Communications Designer** is the visual heart of Eastview's Creative team. This role designs the things people see and remember across every campus and ministry with the same unity, voice, and style. They care as much about process and getting it right as they do about the design itself, and they take pride in work that fits within the system.

This is a designer whose skill is the priority, but who thinks beyond the artboard. Someone curious about the whole brand, not just the file in front of them. The Communications Designer applies and protects Eastview's brand system with consistency and care. They know instinctively when a project deserves their full creative energy and when it just needs to be outsourced and done. They are not afraid to make on-brand work that isn't flashy, because they understand that consistency over time is what builds memory and trust.

ESSENTIAL DUTIES

- Design across Eastview's creative needs, including series graphics, event and series promotion, and print and digital assets, applying the brand system with consistency and craft
- Steward the Eastview brand system so everything we make looks and feels like it came from one place
- Bring strong judgment to where time and energy go, investing fully where it matters and moving efficiently where it doesn't
- Take ownership of the day-to-day design production, knowing what's in queue, what priority it carries, and what's due, without needing to be told
- Help shape vague ideas into strong creative through real conversation with the team
- With the help of the Director, make sure freelance and contractor design output meets Eastview's brand standards before it goes out
- Contributing to secondary creative needs as they arise, including photo, video, web, etc.
- Other duties as assigned

REQUIRED CORE COMPETENCIES

- **Design Craft** - Strong visual instincts and the technical skill to execute them at a high level
- **Brand Thinking** - Sees how individual pieces serve a larger system and protects that consistency
- **Judgment** - Knows where high-craft work ends and get-it-done work begins, and invests accordingly
- **Creative Partnership** - Takes a half-formed idea and collaborates to bring back something better than anyone imagined
- **Teachability** - Hungry to grow, open to feedback, and energized by getting better

- **Initiative** - Self-directed, and owns the work without needing a manager hovering
- **Discernment** - Comfortable saying no when something doesn't serve the brand or the priorities

REQUIRED QUALIFICATIONS

- 2 to 4 years of design experience, or a strong portfolio paired with meaningful experience in freelance, agency, church, or in-house settings
- A portfolio that demonstrates not just good design, but consistent application of a brand system
- Proficient in Adobe Creative Suite
- Clear communicator who's comfortable speaking up and asking good questions
- Attend or become a regular attender of Eastview Christian Church

PREFERRED QUALIFICATIONS

- Experience with motion, video, photography, or web/CMS tools
- Experience designing within an established brand in a church or mission-driven organization
- A genuine love for strategic conversation and making vague ideas great

PHYSICAL DEMANDS

Stand:	O	Hearing/Listening	C
Sit:	C	Carry/lift 0-10 lbs	F
Walk:	O	Carry/lift 11-20 lbs	O
Run:	N	Carry/lift 21-50 lbs	N
Reach Outward:	C	Carry/lift 51 - 100 lbs	N
Reach Above Shoulder:	O	Carry/lift 100+ lbs	N
Climb (stairs/ladders):	O	Push/Pull 0-12 lbs	O
Crawl:	N	Push/Pull 13-25 lbs	N
Stoop, kneel, or crouch:	O	Push/Pull 26-40lbs	N
Bend:	F	Push/Pull 41-100 lbs	N
Talk:	C		

N (Not Applicable) Activity is not applicable to this occupation.
O (Occasionally) occupation requires this activity up to 33% of the time (0 – 2.5+ hrs/day)
F (Frequently) occupation requires this activity from 33% - 66% of the time (2.5 – 5.5+ hrs/day)
C (Constantly) occupation requires t his activity more than 66% of the time (5.5+ hrs/day)

WORK ENVIRONMENT

100% working indoors in a moderate noisy atmosphere and environmentally controlled conditions with expected long hours in front of a computer screen. Sedentary physical activity performing non-strenuous daily activities of an administrative nature. Manual dexterity sufficient to reach/handle items and work with the fingers. Overtime requirements as needed for special projects.